



THE heartbeat TIMES

La chaîne de l'espoir

2015

Gala Dinner
BIEL
FRI 22 MAY

SAVE THE DATES

CONCERT
LIVE AT BIEL
SAT 23 SUN 24
MAY

15 DOCTORS

15 MUSICIANS

20 DANCERS

10 YEARS heartbeat

2000 CHILDREN TREATED SINCE 2005

6 GALA DINNERS

35 SINGERS

10 reasons for Heartbeat

1. **Saving needy children** with congenital heart disease is our only mission
2. **State-of-the-art technology and the best facilities** at Hotel Dieu de France are used to care for and treat our patients
3. **Removing finance as a barrier** is what makes the difference between healing and indifference
4. **'Music saves lives'** is our motto. Our organization groups musician doctors and other artists. We organize great fundraising concerts, which allow for the treatment of more than 200 children per year
5. **We are all volunteers.** More than 50 people in medicine, nursing, social work, management, marketing, and operations put their benevolent hands together to achieve our goal
6. **Every donated dollar goes directly to the children.** As a result of the volunteering efforts, and donations in kind from our partners, the organization runs without overhead
7. **Awareness** is vital for bringing in patients. Many destitute families aren't even aware that help is available. We reach out and let them know
8. **Family relief** is the second most important result after saving the child. The entire family may resume being a productive member of society, especially mothers who often are confined to their homes caring for their sick children
9. **Opening the way for others to help:** by seeking funding and help from individuals and companies, Heartbeat provides good members of society a trustworthy medium to help others
10. **The community has solved a problem by itself.** No child is being turned away. Thanks to your help, we are able to say yes to each and every case presented. Our community should be proud to have provided the means to face the challenge.

We are counting on you for the next ten years!

THE HEARTBEAT COMMITTEE

Ramzi Ashoush, M.D. - Khalil Assha - Elie Bekhazi - Caline Chaya Chaoul - Basile Choueiri
 Nathalie Dimas Guerboyan - Ramzi El-Hafez - Manel El Mallat - Antoine Fadel - Hovsep Guerboyan
 Cynthia Habib Ashoush - Jad Habib, M.D. - Manal Haddad Ghandour - Victor Jebara, M.D.
 Najib Khairallah - Nada Klink Abi Saleh - Maia Maatalani Fayad - Carla Mokbel Zahlan
 Roula Moujaes Ghostine - Gabriel Menassa, D.D.S. - Wadih Renno



FINANCIAL STATEMENT 2014

WHERE DOES THE MONEY GO

Medical Support for 275 Lebanese Children	1,450,000
Contribution in Medical Equipment and Training	100,000
Running Cost of the Association	45,000
Additional Expenses	30,000
TOTAL	1,625,000

WHERE DOES THE MONEY COME FROM

Concert & Gala Dinner, Casino du Liban

Proceeds	Concert Ticketing	275,000
	Gala Dinner Ticketing	125,000
	Auction & Lottery	565,000
	Sponsoring	200,000
	Donations	250,000
Expenses	Venue (Casino du Liban)	0
	Fees, rehearsals, equipment	40,000
	Additional logistic fees	40,000
Net Proceeds		1,335,000

Al Waleed Bin Talal Humanitarian Foundation

200,000

Additional Donations & Specific Actions

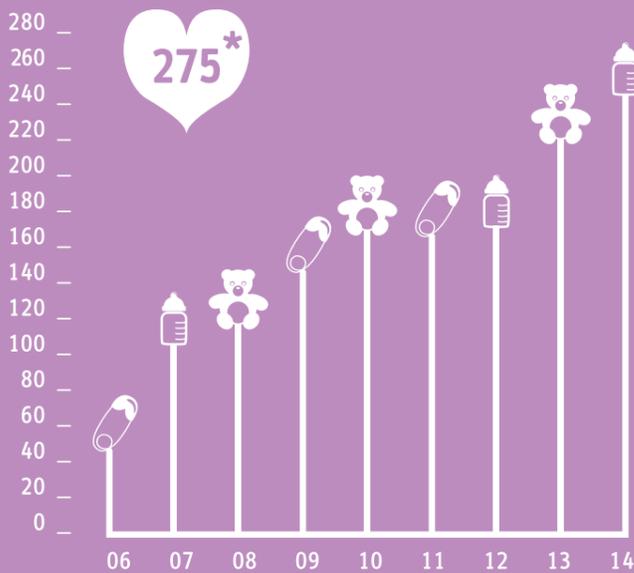
100,000

TOTAL

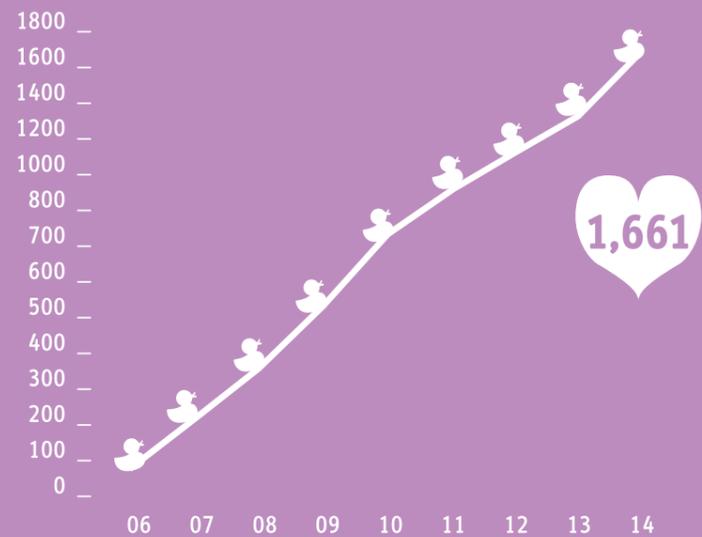
1,635,000

All values in USD

Number of Children Treated per Year



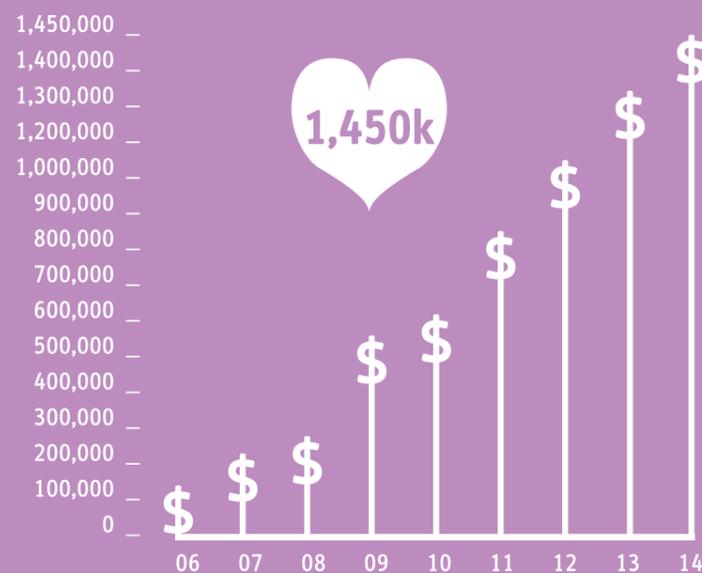
Cumulative (No. of Children Treated per Year)



Average Cost per Child



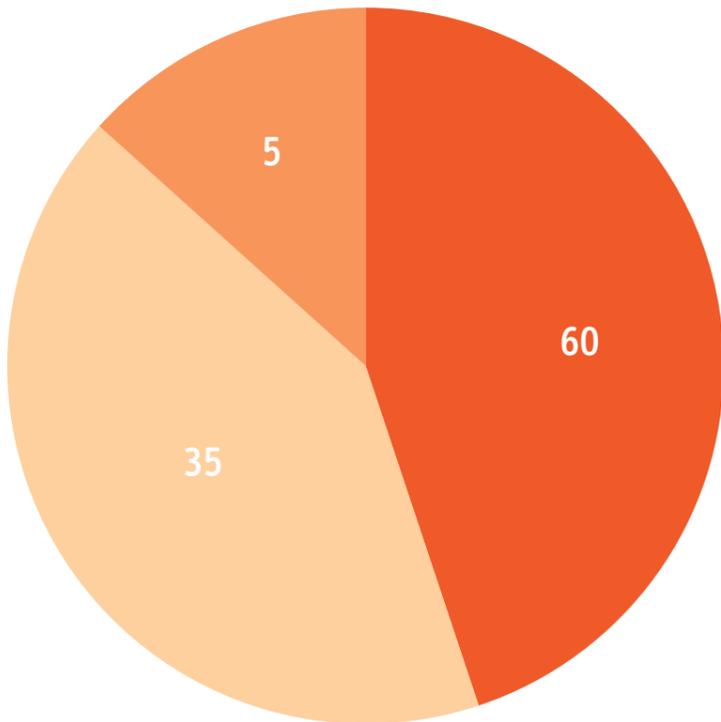
Total Amounts Paid in USD per Year



*treated in association with the Ministry of Health and the Social Security

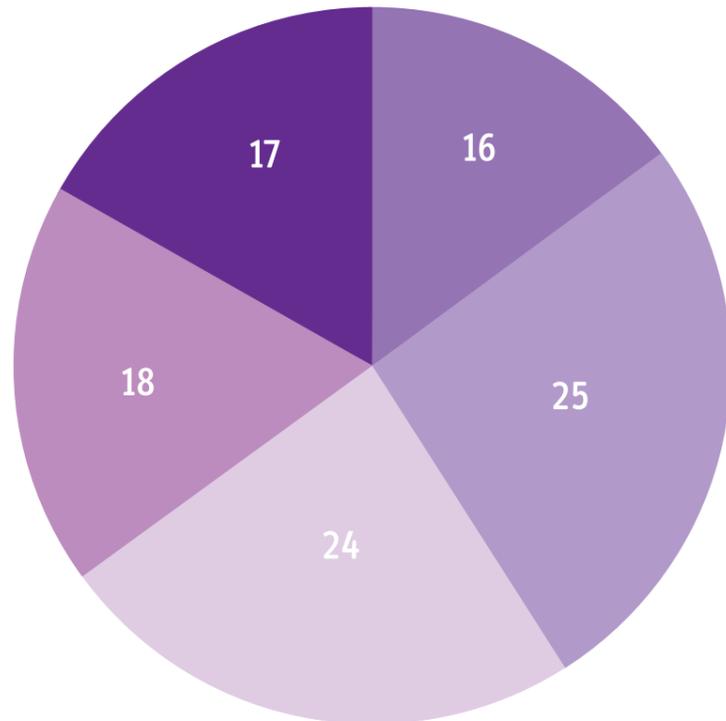
Distribution According to Medical Activity

Medical procedure	% of Children
Surgery	60
Catheterization	35
Other	5
TOTAL	100

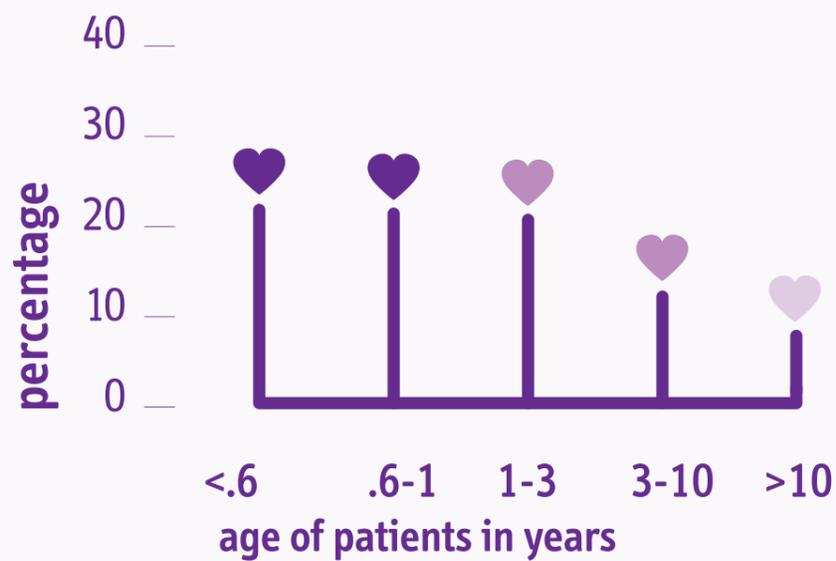


Regional Distribution

Region	% of Children
Beirut	16
Bekaa	18
Mount Lebanon	25
North	24
South	17



Age Distribution of Heart Disease



88 Foreign children treated with international funds

Iraqi Children

Iraqi children are treated with international funds from la Chaîne de L'Espoir - France (CDE).

Syrian Children

Syrian refugee children are treated with international funds from the United Nations High Commissioner for Refugees (UNHCR), La Chaîne de L'Espoir - France (CDE) and Let It Beat Switzerland.

Region	IRAQI	SYRIAN	TOTAL
CDE	32	-	32
UNHCR & CDE	-	51	51
UNHCR & Let It Beat	-	5	5
TOTAL	32	56	88

Al Waleed Bin Talal Humanitarian Foundation

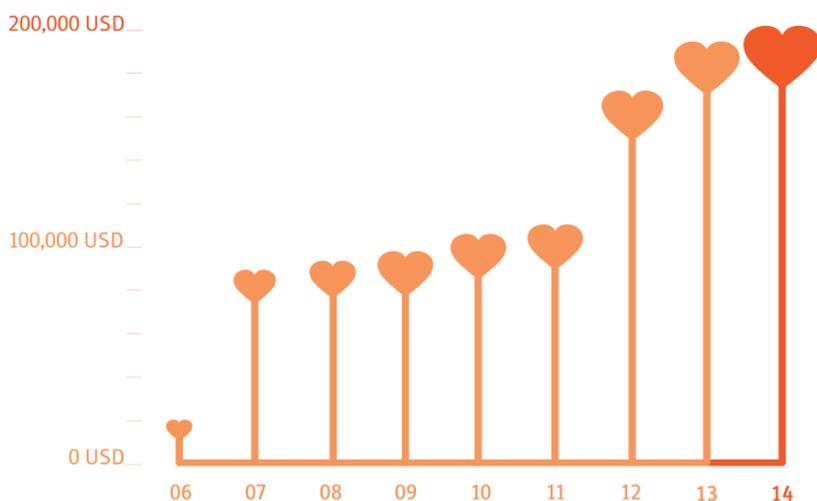
SOLID AND STEADY SUPPORT

The story begins in 2006 when H.E. Mrs. Leila Solh Hamadeh, Vice-President of the Alwaleed Bin Talal Humanitarian Foundation, was invited to attend the first Heartbeat concert at BIEL.

As she stated later, she was impressed by the talent, devotion and sincerity of all those who have contributed to the success of this concert, on stage and behind the scenes; she decided to help the association by supporting the treatment of a number of children with congenital heart disease.

This was the beginning of a never ending story that continues to evolve. The efficiency of the Heartbeat team has quickly produced tangible and impressive results that encouraged the contribution of the Foundation to substantially increase over the years. Not only financial assistance was enhanced, but a real partnership has developed between the Foundation on one hand, Heartbeat and Hotel-Dieu Hospital on the other, with one goal in mind, treating and saving the lives of children affected with heart disease.

Contribution per Year



THE EVOLUTION

In 2009 and due to the increasing number of children to be treated, the Foundation provided the funds for a comprehensive upgrade of the paediatric intensive care unit, by doubling its capacity and providing it with the highest available technology.

In 2013, Heartbeat honoured Mrs. Solh and the Alwaleed Foundation in a recognition ceremony, as most distinguished partners. The following year, it was the turn of the Foundation to honour Heartbeat. This gesture on the part of the Foundation was the first in its history.

Between Heartbeat and Alwaleed Bin Talal Humanitarian Foundation, an ongoing love story is thriving, love for these innocent little children, who have done no wrong whatsoever, while suffering from their sick little hearts waiting to be cured.



Lebanese Public Payers



REPUBLIC OF LEBANON
MINISTRY OF PUBLIC HEALTH

A substantial part of the hospital bills is covered in Lebanon by public payers.

Given the increasing number of needy families, the contribution of the state in health expenses is becoming more and more needed but, unfortunately, gradually more costly.

By virtue of their occupations, some citizens enjoy full coverage, as is the case of the Lebanese army and other security organizations. Employees too benefit from partial coverage, such as the case of the social security and the mutual fund for public employees.

However, a considerable portion of the Lebanese citizens have no coverage at all, relying largely, though partially on the support of the Ministry of Health that provides substantial effort in this subject.

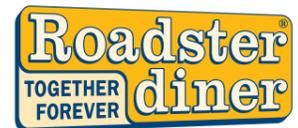
And it is precisely in this sense that the Ministry of Health has allocated a special budget in 2014 to support children suffering from heart disease, a welcome initiative of Minister Wael Abou Faour and the Director General Dr. Walid Ammar.



PATRONS

H.E. Mrs. Layla Solh Hamade, Al Waleed Bin Talal Humanitarian Foundation
 H.E. Mr. Raymond Audi, Chairman of Audi Bank
 Mrs. Rose Antoine Choueiri, Choueiri Group
 Mr. Tony Salame, CEO Aishti Group
 Mr. Tony Nasrallah
 Casino du Liban

Partners



2014 Major Donors

Droguerie de L'Union
 FOLIC Automotive (Unicart)
 Fondation Raymond & Aida Najjar
 Isabelle Cornaro
 Joanna Dahdah
 Kamal Zahlan
 Lifco (Original Marines)
 May Ahmad
 Midis Group
 Nada Chahine Chemali
 Nader el Hariri
 Sylvie Saliba
 Victoria Morton
 Walead Beshty
 Ziad Ghandour

2014 Contributors and Donors

- 460 Multimedia Store
- Alessi
- Al Mawarid Bank
- Antoine Antaki
- Association Philippe Jabre
- Bank of Beirut
- Batroun International Festival
- Berytech
- Byblos Bank
- Café Najjar
- Dar Al-Handasah
- Denise Safa
- Dina JSR
- Fondation Samir Abillamah
- GIMA
- Glassline Industries
- Globemed Lebanon
- IBL Bank
- Integrated Power Technologies
- Joe Zgheib
- Joumana Sarkissian
- Karim Chaya
- Khalil Arab
- La Libanaise des Jeux
- Leslie Akl
- LibanPost
- Mario Saradar (Marius Saradar Holding)
- Maroun Helou
- Max Factor (KFF)
- Nabil Bustros
- Nayla Saab (Or La Loi)
- Nicole Chami Mouradian (Beyrouth Superstar)
- Paula Acra
- Picon (Fromageries BEL)
- Porsche Center Lebanon
- Porsche Club Lebanon
- Ralph Audi
- Roula Saad
- RYMCO
- Sakr Sakr (Sakr Power Systems)
- Sté Khalil Wardé
- Yordan & Marie Obegi Foundation

MEDIA PARTNERS



- An Nahar
- L'Orient-Le Jour
- Choueiri Group
- No title
- Adline Online
- Aghani Aghani Radio
- Aishti Group (A Magazine / L'Officiel)
- An-Nahar (Mrs. Nayla Tueni)
- As-Safir (Mr. Talal Salman)
- Beirut.com
- Commerce du Levant (Mrs. Nayla De Freige)
- Communicate Levant
- Daily Star Newspaper
- DMS (Annahar / Assafir / LBC / L'Orient-Le Jour / Beirut Night Life)
- Dyar Newspaper
- 7awi Online
- El Nashra online
- Entrepreneur Magazine
- Executive Magazine
- Group Plus Outdoor
- Hasnaa' Magazine
- InfoPro (Lebanon Opportunities / Al Iktissad Al Loubnani Wal Arabi)
- Jadeed TV
- L'Orient-Le Jour (Mrs. Nayla De Freige)
- LBCi (Mrs. Randa Pierre Daher)
- Lebanon Files Online
- Les Éditions Orientales (Femme Magazine / L'Hebdo Magazine)
- Light FM (Mr. Raja Mansour)
- Madict Online
- Mantra Communication (Bold / Elle Orientale)
- Media Unit (Daily-Star / Al-Mustaqbal/Future TV)
- Melody FM
- Mix FM (Mr. Roger Saad)
- MTV (Mr. Jyad El Murr)
- Nostalgie Radio
- Noun Magazine (Mrs. Siham Tueni)
- NR] Radio
- Pikasso Outdoor (Mr. Antonio Vincenti)
- Primedia Outdoor
- R.L.L (Mr. Fadi Salameh)
- Radio One (Mr. Raymond Gaspar)
- Rotana Delta Radio
- Sawt el Ghad Radio
- Sawt El Mada Radio
- Specom (Mondanité / Outdoor)
- T3 Magazine
- TimeOut Beirut Magazine
- Tree Ad (Special / OTV / Jounhouria / Akhbar / LeReseau)
- VDL 100.3 Radio

• VDL 93.3 Radio

• Vivad Outdoor

RADIO SPOTS

Dan Harper
 Tanguy Faucon

DOCUMENTARY FILMS / TVC

Hedgehog
 Wezank
 Wonderful Production

INTERNET

Cyberia
 IDM

PHOTOS

Arban Photo
 Elie Bekhazi
 SkyBeirut by Georges Abdallah

PRINTING

Dots Printing Press
 Impressions
 Interprint

THANK YOU FOR YOUR CONTRIBUTION



- A&W Mouzannar Jewelry
- Ahliah School
- Al Bustan Hotel
- Al Rifai Roastery
- Anis Hannoun Khoury
- Antoine Kassis
- Antoine Wakim
- Aquasanté (G SPA)
- Arope Insurance
- Assurex
- AXA Insurance
- Banque BEMO
- Basic Trading
- Bassoul & Heneine
- Bechara Fayad
- Beirut Baptist School
- Beytech
- BIT Bank
- Boutique du Monde
- BREI
- Capital Insurance & Reinsurance
- Clément Maamarbachi
- Collège Notre Dame des Soeurs Antonines, Hazmieh
- Collège St. Maroun de la Ste Famille, Tripoli
- Dani Richa
- Doumit Menhem
- Eastwood College
- Ecole de la Charité, Mreijeh
- Elie Bekhazi
- Elie Chalfoun
- Found'd (Skateboard)
- Georges Wakim
- Ghattas Khoury
- Ghassan El-Khoury
- Habib Gemayel
- Hopital Haykel
- IMPEX
- Ixir
- Joe Hobeika
- Joumana Kmeid
- Karl Sarkis
- Ksara
- Live love Beirut
- Lucas Abou Khalil
- Mary Traboulsi
- Matisse Events (Field of Stars)
- Maurice Ghazal
- Mediline
- Michael Page
- Montana International College
- Optique & Vision
- Patchi
- Pierre Doumet
- Prime Medical
- Ralph Schray
- Raymond Abou Adal
- Rime Wehbe
- Roger Vivier
- Rommel Saber
- Rouba Frem
- SABIS Educational Services
- Sami Tueini
- Sarah Nahouli
- Sel et Poivre
- Skin Clinic
- Société des Eaux Minérales Libanaises (Sohat)
- Sodicom
- Taanayel Les Fermes
- Tamer Frères
- The Unicorn
- Ticketing Box Office
- Tinol Paints
- Tony & Rita Saab
- Touch Contact center
- Tourisme et Sports d'Hiver Mzaar
- Victoria Mokbel
- Walid Madi
- William Karam

Heartbeat celebrates its annual Gala Dinner at Casino du Liban

For the fifth consecutive year, the Heartbeat Association held its annual fundraiser gala dinner, on the 31st of May at Casino Du Liban.

The Heartbeat gala boasted majestic decorations surrounded by beautifully set tables with ALESSI gifts. The ceremony was presented by the national champion Maxime Chaya, accompanied by Daniella Rahme and Aimée Sayah. A fabulous fashion show by Aïshti kicked-off the opening of celebrations, followed by an entertaining intermission presented by the famous TV program presenter Julien Lepers.

The music activities started after that. "Generations", the show created by Ramzi Ashoush and directed by Roula Saad, included the well-known singers of Heartbeat, like Manel, Andrea, Ralph, Kris, Anthony, Ingrid and Jack among others, accompanied by the whole group of singers, musicians, and dancers of the Heartbeat ensemble, lead by Lea. Anthony Touma was there too, a member of the Heartbeat family. The performance was a mesmerizing one.

Tombola awards were distributed among the audience, including: gifts from Aïshti, the latest products from 460 Multimedia Store, and jewelry by Sylvie Saliba, Aziz & Walid Mouzannar, and other precious gifts.

The engaging event ended with an auction directed by the delegates of the famous auction house Christie's, with the support of Dina Azar. Sales included two Ford cars, DeGrisogono unique jewelry from Sylvie Saliba house, and a bracelet by Joanna Dahdah among others. The best of sales was the modern works of art by international artists, including Isabelle Cornaro, Victoria Morton, and Walead Beshty, which were generously offered by the Metropolitan Art Society.

Among the supporters: "The godmother of Heartbeat," Leila El Solh Hamadeh, Vice-president of the Al Waleed Bin Talal Humanitarian Foundation, Rose Antoine Choueiri, Bank Audi, Lama Tammam Salam with Princess Ghida Talal of Jordan, Wafaa' Michel Sleiman, Hoda Fuad Siniora, and the loyal partners of Heartbeat, including Sylvie Saliba, Tewtel Automotive, Etablissements EAM and Roadster diner, among many others.



The Annual Concert: "GENERATIONS"

The 9th Heartbeat annual concert took place in the Theatre of Casino du Liban, from the 22nd to the 25th of May. "Generations" was a spectacular abstract of the past 50 years of music, from the forgotten songs of the sixties, all through rock, disco, country music and great French classics, up to the top hits of today. More than 50 singers, dancers and musicians performing live on stage, contributed to the success of this feast for the eyes and ears.

An additional performance of this great show took place as a part of Batroun festival, on the 8th of August.



10 Years... in a Nutshell

The Problem

One per cent of children are born with a malformation of the heart, nearly 600 cases per year in Lebanon.

Not treated, these diseases will most likely lead to death before the age of one year.

If the disease is detected on time and an adequate treatment is given, the survival rate exceeds 95 per cent.

Despite assistance given by public organizations, mainly by the Ministry of Health and the Social Security, the expenses that remain are heavy a burden on families.

The financial problem becomes a barrier to adequate management and treatment of these children.

The Roots

In the eighties, a group of young people organized a series of concerts in tribute to Jacques Brel, in several venues that included La Cité (Jounieh) and the port of Byblos. Many remember the phenomenal success achieved by these concerts, but only a few knew that the core of this group consisted of students at the USJ medical school and of other health professions.

The Idea

The thought of an association to ensure full support of children suffering from heart disease was growing in the minds of the cardiac surgeons in Hotel-Dieu Hospital.

The principle of putting the "artistic capital" of the group in favour of the sick-hearted children was the essential starting point.

Foundation

Medical doctors, joined by many enthusiastic friends, approach the international NGO for the treatment of congenital heart disease, "La Chaîne de l'Espoir", and found Heartbeat in April 2005.

Preliminary Concerts

During the summer of 2005, Heartbeat performs at Deir El Qamar and Faqra.

The tests were an encouraging success. Bank Audi is the first partner to be seduced.

First Concert

The first grand concert at BIEL on the 5th of May 2006, with singers and musicians all performing live on stage, is a huge success with more than 4,200 attendees.

New vital supporters join Heartbeat: H.E. Layla Solh (Al Waleed Bin Talal Humanitarian Foundation), and Mr Antoine Choueiri (Choueiri Group).

More than 70 children with heart disease are successfully treated.



Humanitarian Partnership

In June 2006, the Al Waleed Bin Talal Humanitarian Foundation starts offering a regular and substantial contribution to Heartbeat. It is the beginning of a long-term collaboration at the service of the sick children, under the direct and personal care of H.E. Layla Solh Hamade, Vice-President of the Foundation.

FIRST OFFICIAL ACKNOWLEDGEMENT

On the 5th of May 2007, Heartbeat is awarded the Murex d'Or, in recognition of its achievements in the medical, social, and artistic fields.

Concert in Faqra

The concert held in Faqra Club on the 14th of August 2007 is a major success with more than 2,500 people (only 1,700 seats were available!) The number of children treated in 2007 is the double of that of the previous year.



CASINO DU LIBAN

The Casino Era

From 2008 to 2014, the Heartbeat concert moved to Casino du Liban, with seven concerts, each on a different theme. Audiences and critics alike lauded the high level of artistic performance. The Heartbeat concert became an annual event that thousands of fans look forward to attending.

Casino du Liban generously offered all its support to Heartbeat, asking for nothing in return, except for the success of the events in order to keep saving the lives of children.

Les Géants de la Chanson Française



Co-organized with the cultural department of the French Embassy, the 2008 concert is the first thematic concert, dedicated to the Giants of the French Chanson.

The average number of children treated that year by Heartbeat exceeds 150.

"Love Charity" dinner

On The 18th of July 2008, Cartier Middle East and Aishti organized an exceptional fundraising dinner for Heartbeat in Faqra.

Al Waleed Paediatric Intensive Care

In order to satisfy the increasing demands of treatment of children with heart disease, the "Al Waleed Bin Talal Humanitarian Foundation", on an initiative of H.E. Layla Solh Hamade, equipped the Hotel-Dieu de France hospital with a new state-of-the-art paediatric critical care unit, which was inaugurated on the 23rd of February 2009.

Musicals: The First Gala Dinner

In 2009, more than thirty singers, dancers, musicians and a children choir performed live on stage a selection of the best musicals of the century.



This year also marks the beginning of the contribution of Mr Tony Salame, CEO of Aishti, who introduced the idea of the fundraising gala dinner. Held in the prestigious Salle des Ambassadeurs of the Casino, the gala dinner features the best moments of the Heartbeat annual concert, plus a raffle, an auction and a fashion show. Since that date, Heartbeat's Gala Dinner is the rendezvous of the elite of the Lebanese Society, even attracting prestigious international guests.

The Sixties and the Seventies



A tribute to the Sixties and the Seventies, the golden era of modern popular music, the 2010 Concert in Casino du Liban was so successful, more performances were scheduled to respond to the increasing number of spectators. Roadster diner joined the family of steady sponsors, a reflection of the growing interest of the youth in Heartbeat, as a musical event as well as a humanitarian action. As of 2010, the number of children treated by Heartbeat every year exceeds 200.

Order Of The Crown

In recognition of his many contributions to the improvement of the health condition of young hearts, Dr Ramzi Ashoush, president of Heartbeat, was knighted with the "Order of the Crown" by His Majesty King Albert II of Belgium, on the 10th of April 2010. This noble title also recognizes the efforts of all the team members of Heartbeat, who have invested limitless energy to help young cardiac patients.

Regional Dimension

Professor Alain Deloche, Chairman of La Chaîne de l'Espoir International, praised the achievements of Heartbeat, both in terms of its humanitarian achievements as well as its excellent medical results. "Heartbeat has become a regional reference for the treatment of congenital heart disease," Prof. Deloche said, "and it will be contributing to raising the level of medical education in this field in the entire Middle East."

This led to extending the action of Heartbeat and Hotel-Dieu de France Hospital regionally, with funds provided by the international community, via La Chaîne de l'Espoir-France.

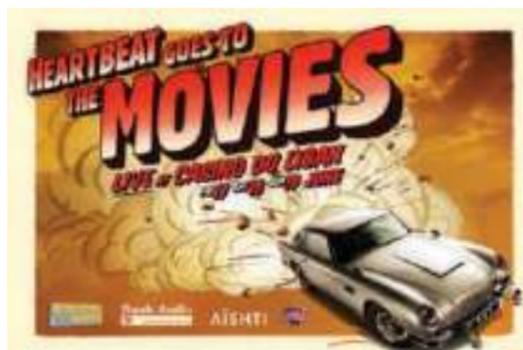
In 2011, the Iraq program is launched in its two chapters: treating Iraqi children and training Iraqi doctors and nurses in Hotel-Dieu.

In 2013, Lebanon started facing the Syrian refugees crisis: a number of cardiac children were treated in Hotel-Dieu, with funds provided by UNHCR and other international NGOs.

Heartbeat Goes to the Movies

The concert and gala dinner of 2011 were dedicated to the soundtracks of the most famous movies of the last 40 years.

Maxime Chaya, the great Lebanese explorer, joined the Heartbeat family as its ambassador.



Back to the Eighties

The 2012 concert and gala dinner brought us back to the golden era of the Eighties.

A higher artistic level was reached, with assistance offered by professional stage directors and producers.

On another hand, the cumulative number of Lebanese children treated by Heartbeat largely exceeded the benchmark number of 1,000.

Heartbeat volunteers in TV Contests

Starting from 2012, many of the Heartbeat performers participated in different TV contests, not only in Lebanon, but in France and Canada as well. All achieved good results, and each of their performances left a huge impression on the audience.

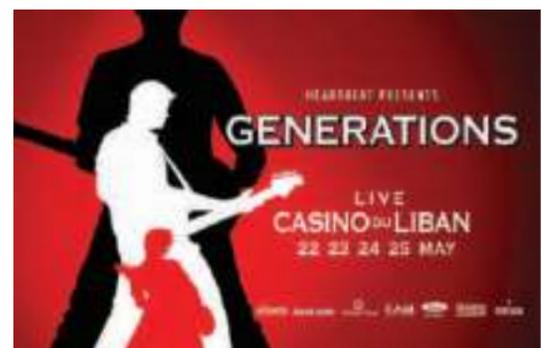
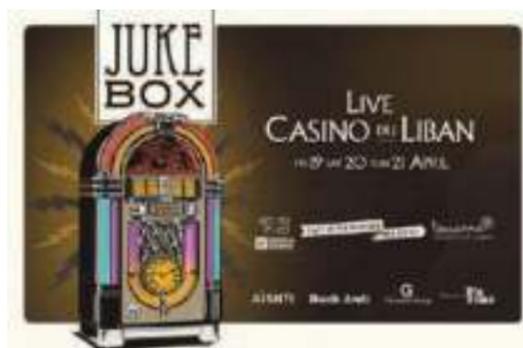
Christian Abouanni was in "The Voice-Lebanon", Manel Mallat in "Arabs Got Talent", Anthony Touma and Aline Lahoud in "The Voice-France", and Cynthia Baroud in "The Voice-Canada".

Five of the Heartbeat dancers were the stars in "So You Think You Can Dance", and Anthony Touma is now "Dancing With the Stars".



The Big Shows: Jukebox and Generations

Created and executed by the Heartbeat team, the 2013 and 2014 concerts are a fascinating "big show", easily comparable to the greatest shows of Europe and North America: Beautiful stage performance, choreography, light shows and animations, coupled with top-notch singers, musicians, and dancers, all of whom are volunteers committed to Heartbeat's mission.



2015: Heartbeat is 10 years old

The 2015 concert -the 10th concert- will be held in BIEL, just like the first one. It will feature the best moments of all the 9 previous concerts.

Nearly 2,000 children treated, nearly 2,000 lives saved.

For Heartbeat, the dream is becoming reality a little bit more each day. It is the dream to hear no more of a child dying from heart disease for lack of money.

Awards Ceremony at the Grand Serail

In a ceremony that was held on Wednesday June 11, 2014, at the Grand Serail, Mrs. Lama Tamam Salam honored several Lebanese associations caring for children. Heartbeat received an award recognizing its contribution to treating children suffering from heart disease.



Etablissements Antoine Massoud

Ets. Antoine Massoud (EAM) celebrated its 80th year anniversary with the launch of a wide scale CSR partnership with Heartbeat, in which several of EAM's brands dedicated part of their revenues to help children with heart disease.

La Chaîne de L'Espoir & TF1

TF1 featured on prime time news the work being done by Heartbeat and La Chaîne de L'Espoir to treat refugee Syrian children with heart disease in Lebanon. For two weeks, the team followed the work of Heartbeat's doctors, interviewing several families, and following their path from diagnosis to surgery at the Hotel-Dieu de France hospital. The final news reports were featured on prime time news with Claire Chazal, and viewed by about 10 million spectators in France!

Live Love Beirut

Exclusively for Heartbeat, Live Love Beirut produced for the first time a cobranded bracelet.

4th CSR Lebanon Forum

Heartbeat was invited to be part of the 20 Lebanese NGOs selected to participate in the fourth edition of the CSR Lebanon Forum, entitled "CSR: The Business of Making a Difference", which featured workshops and presentations on best practices in the field.

Field of Stars at Zaitunay Bay

In its second edition of 'Field of Stars', Matisse Events canvassed a mesmerizing field of illuminated stars onto the shores of Zaitunay Bay in order to spark a positive change in the lives of less fortunate children, and gather funds for the 26 associations that help them.

Beyrouth Superstar Concert in Paris

Featuring young Lebanese talents including Heartbeat's own Christian Abouanni and Anthony Touma, "Beyrouth Superstar" was a fundraising concert in support of Heartbeat that brought together the Lebanese diaspora of France for one magical evening at the UNESCO Palace of Paris. Thank you Nicole Chami for creating and organizing such a great performance.

Recognition Ceremony 2014

The recognition ceremony of the Heartbeat Association was held for the second year in the Nadege and Henri Obegi amphitheater at Hotel-Dieu de France. This year, the association honored its main partners in recognition of their commitment: Prof. Christian Brizard (Director of the Department of Cardiac Surgery, Royal Children's Hospital, Melbourne), Maxime Chaya (Explorer - Bank Audi Corporate Ambassador), Prof. Alain Deloche (Founder of The Chain of Hope, France), Antoine Nasrallah, Tony Salameh (Aishti Group CEO) and Prof. Roland Tomb (Dean of the Faculty of Medicine at USJ).



Roadster diner: One notch up



2014 saw the partnership with Roadster diner take a new leap forward: Rd beefed up its offering with a new range of Angus beef burgers and dedicated one of them to Heartbeat! For every order of the "Old School" burger, Roadster diner will donate LBP 1,000 LBP to Heartbeat.

Or La Loi by Nayla Saab

On June 10, 2014, Nayla Saab launched a brand new line of silver jewelry that included a gorgeous bracelet especially designed for Heartbeat. Thank you Nayla for supporting our cause!

Porsche Club Lebanon

Porsche Club Lebanon organized its first "Ride for a Cause" on Sunday April 27th, 2014. This ride was dedicated for the support of "Heartbeat - La Chaîne de l'Espoir", which has been generously treating children with heart diseases since 2005. The ride concluded with a check ceremony in presence of Mr. Maxime Chaya, and Heartbeat representatives. A big thumbs up to all the members of the Porsche Club Lebanon!

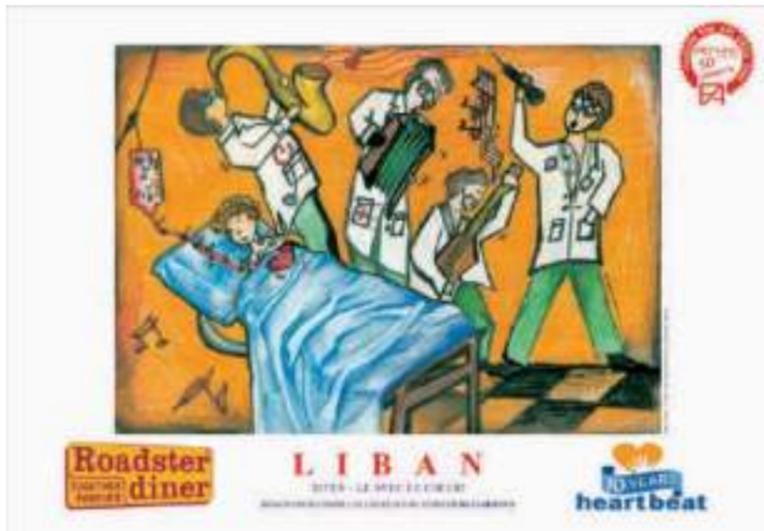
Positive Lebanon

Heartbeat was featured in Tania Hadjithomas Mehanna's latest project, "Positive Lebanon". Edited by Tamyra, the book is about hope and happiness and will show you how to be a positive Lebanese!

Touch Contact Center Flower Sale

Touch's Contact Center organized the sale of roses for Valentines and raised funds to help children with heart disease. A big thanks from Heartbeat to all the Contact Center staff!

Fabriano: Dîtes-le avec le Coeur



Celebrating the 50th year of its drawing contest, Fabriano joined forces with Heartbeat and Roadster diner, and selected the association to be the main partner for its anniversary edition, under the theme “Dîtes-le avec le Coeur”.

Capitalizing on Fabriano’s presence in schools, Heartbeat volunteers introduced the association’s mission and activities to over 3,000 pupils in different educational institutions.

More than 28,000 drawings were submitted, and 100 of the best were selected to be part of a special exhibition that was held for two weeks in the Beirut Souks.



Children Helping Children

Ahliah School

Students and teachers participated in a bake sale to raise funds for Heartbeat.

Beirut Baptist School

This year the school challenged the students to donate through a money tape that saw each class gather 1,000 LBP bills and tape them into a long money tape. This fun activity was capped by a visit from Heartbeat volunteers and doctors.

College des Soeurs Antonines

The students of the college visited the association in Hotel-Dieu and donated funds to help Heartbeat’s children.

College St. Maroun de la Ste Famille

The administration of the college invited Heartbeat for a visit during which the students donated 5,000,000 LBP, and the association’s volunteers presented its work to the pupils.

Ecole de la Charité

After an awareness raising campaign by Heartbeat, two students did their own campaign and raised funds for the association.

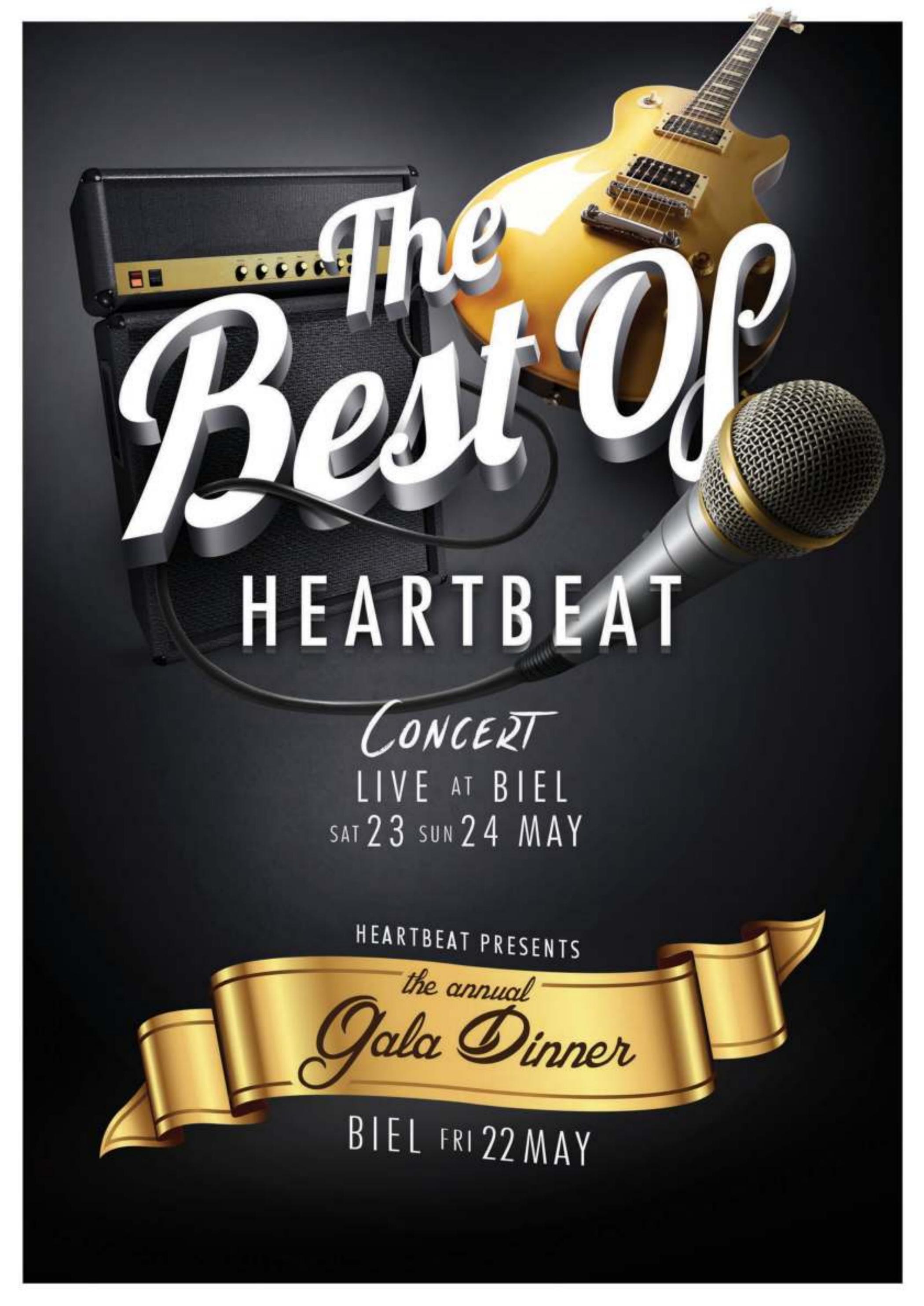
Eastwood College

Eastwood College organized a fundraising activity for St. Barbra in December and donated all the funds generated to help children with heart disease.

Montana International College

Students organized a fundraising activity and donated the funds to children in need of heart surgery.





The Best Of

HEARTBEAT

CONCERT

LIVE AT BIEL

SAT 23 SUN 24 MAY

HEARTBEAT PRESENTS

the annual

Gala Dinner

BIEL FRI 22 MAY