

MUSIC

TO CHILDREN'S HEARTS

Working for the common good always conveys a feeling of self-gratification.

Even more so when it involves saving human lives; and the apogee is reached when it involves infants and young children. Heartbeat brings all this... and much more. The momentum of this organization beats on a rhythm made up not only of dozens of volunteers, but most importantly of thousands of supporters – like you. The pleasure of music is mixed with the serious business of cardiac medicine and surgery, doubling the fun and energizing further a group that is getting everyday closer to the closing for good of the chapter of babies with heart malfunctions going untreated because of financial constraints.

The Heartbeat experience is a startling example of how a segment of society can tackle a serious problem on its own, solve it, and have fun all at the same time. You should therefore feel proud of your involvement with us and enjoy as well the shows with our troupe.

Welcome to our heart!



**1 child out of 100 is born with heart disease,
with your help this child can live.**

FINANCIAL STATEMENT

WHERE DOES THE MONEY GO

Medical Support for 177 Children (including Iraqi children)	575,000
Medical Equipment	17,000
Running Cost of the Association	0
Additional Expenses	2,000
TOTAL	594,000

WHERE DOES THE MONEY COME FROM

Concert & Gala Dinner, Casino du Liban

Proceeds	Ticketing	275,000
	Sponsoring	65,000
	Donations	72,000
Expenses	Venue (Casino du Liban)	0
	Fees, rehearsals, equipment rental	26,000
	Additional logistic fees	18,000
Net Proceeds		368,000

Concert & Gala Dinner, Aishti/Cartier-Faqra

Proceeds	Donations	115,000
	Cartier Love bracelets	25,000
Expenses	Equipment rental	4,000
	Additional logistic fees	2,000
Net Proceeds		134,000

Al Waleed Bin Talal Humanitarian Foundation **100,000**

Iraqi funds (for the treatment of Iraqi children) **110,000**

Additional Donations **25,000**

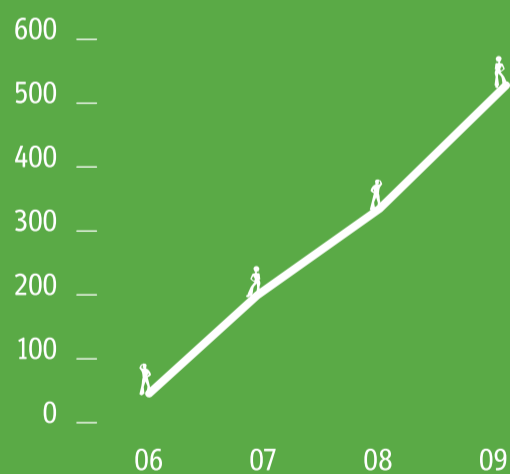
TOTAL **737,000**

All values in USD

Number of Children Treated per Year



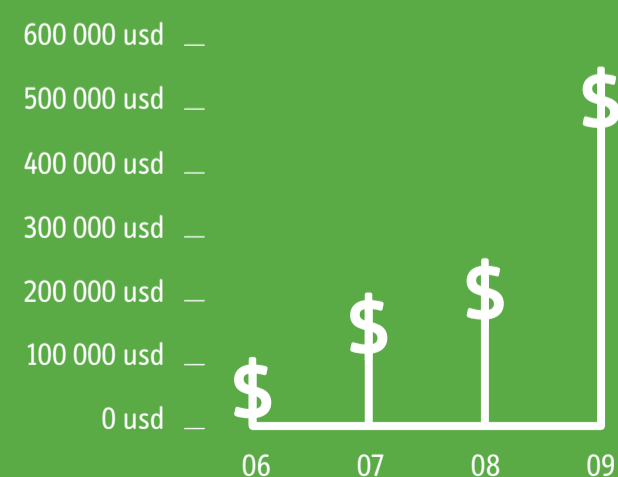
Cumulative (No. of Children Treated per Year)



Average Cost per Child



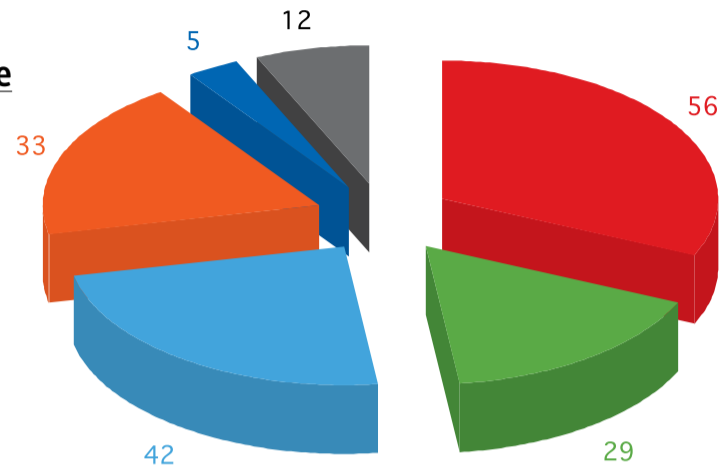
Total Amounts Paid in USD per Year



Heart Disease in Children

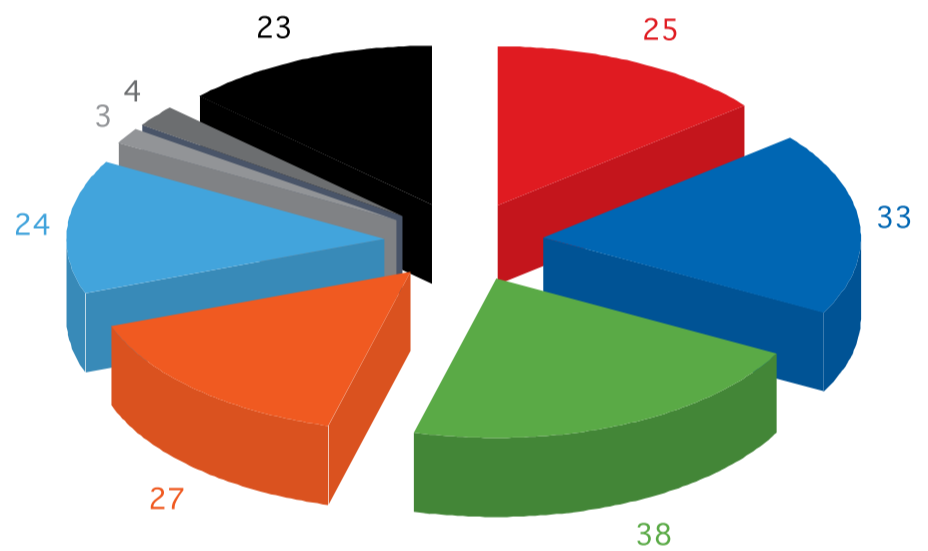
Distribution According to Medical Activity

Medical procedure	Number	Total USD	Average
Open Heart Surgery	56	289,776	5,175
Closed Heart Surgery	29	99,420	3,428
Interventional Catheterization	42	126,336	3,008
Diagnostic Catheterization	33	28,281	857
Intensive Care (Medical)	5	20,995	4,199
Other	12	3,516	293
TOTAL	177	568,324	3,211

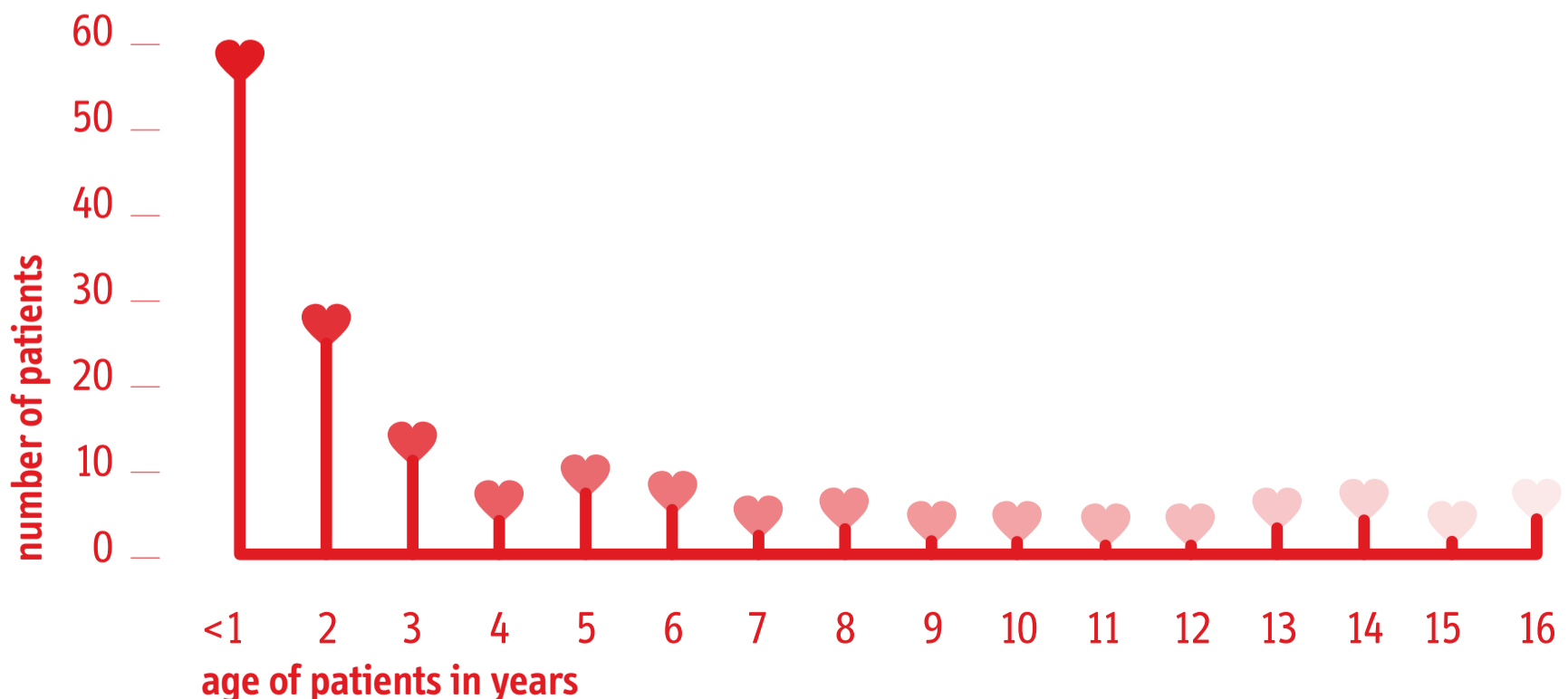


Regional Distribution

Region	Number of Children
Beirut	25
Mount Lebanon	33
North	38
South	27
Bekaa	24
Syrians	3
Palestinians	4
Iraqis	23



Age Distribution of Heart Disease

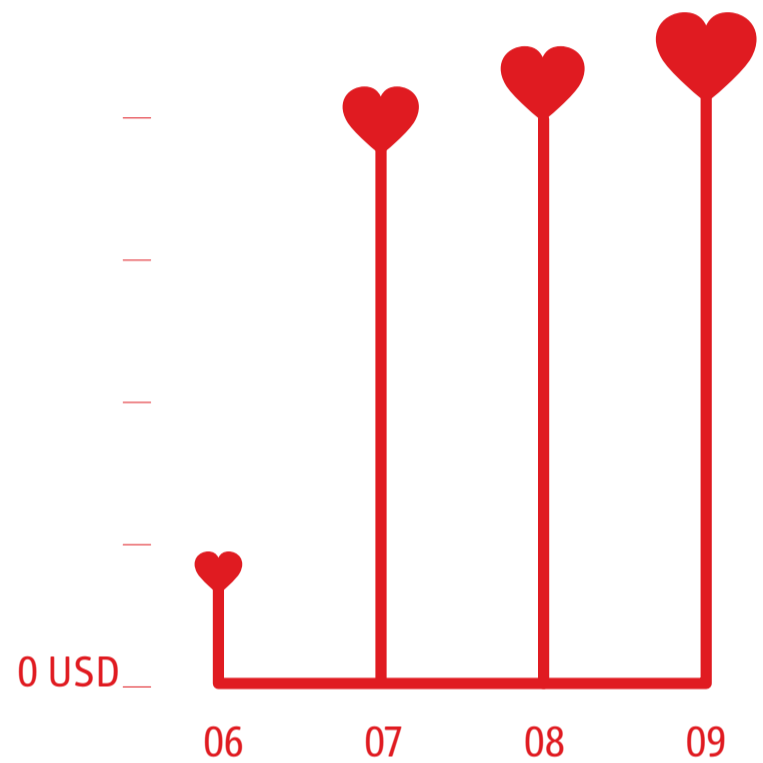


Al Waleed Bin Talal's GENEROUS DONATIONS



Since June 2006, the Al Waleed Bin Talal Humanitarian Foundation has been granting a regular and substantial contribution to Heartbeat, assuming the responsibility for 30 open-heart operations each year. It is the beginning of a long-term collaboration at the service of the sick children, under the direct and personal care of H.E. Mrs. Layla Solh Hamade, Vice-President of the Foundation.

100 000 USD



Pediatric Intensive Care

Donated by the Al Waleed Bin Talal Humanitarian Foundation

In order to satisfy the increasing demand for treatment of children with heart disease, the "Al Waleed Bin Talal Humanitarian Foundation", on an initiative of H.E. Mrs. Layla Solh Hamade, equipped the Hotel-Dieu de France hospital with a new paediatric critical care unit, at the highest level of advanced technology, inaugurated on February 23, 2009.



Relentless Sponsors



Saad & Trad



JAGUAR

A Jaguar car, offered by Saad & Trad, was the main prize of the drawing that took place in the Heartbeat Gala Dinner at Casino du Liban, on March 28th. This magic and unforgettable evening was organized in collaboration with Aïshti.



HOTEL-DIEU DE FRANCE



Ambassade de France au Liban
Mission Culturelle



Université Saint-Joseph

Cartier Gala Dinner

On the 31st of August 2009, a big fund raising dinner for the benefit of Heartbeat was organized in Faqra by Cartier Middle East and Aïshti. The volunteer singers of Heartbeat contributed to the magic of this exceptional evening. Results exceeded all expectations.

AÏSHTI



Cartier



CASINO DU LIBAN

For the second year in a row, the prestigious Casino du Liban contributed directly as a major sponsor of Heartbeat, in its mission to treat children with heart disease. Casino du Liban offered the venue, the theatre and the dinner, and devoted its entire service to the success of these events.



Our Dedicated Donors Who Keep Us Moving Forward... Thank You!

2009 Main Contributors

H.E. Mrs Layla Solh Hamade,
Al Waleed Bin Talal Humanitarian Foundation
Antoine & Rose El Choueiry
Ronald & Berthe Chaghouri
Raymond & Aida Najjar
Tony Nasrallah
Carlos Abou Jaoude
Badr Abdallah Darwiche
Michel et Dorine Dahdah
Samir & Claude Abillama

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Tufenkjian
Virgin Megastore
Wild Discovery

Heartbeat, une histoire de cœur

2005-2010: 5 ans déjà se sont écoulés depuis ce premier concert à Deir el Qamar, une fête improvisée dans un jardin municipal, un récital plein d'entrain et de fraîcheur dont l'immense succès consacre le début d'une belle aventure humaine. Initiée par un groupe de médecins, une véritable mobilisation se déclenche alors au service d'enfants atteints de maladies cardiaques. Généreux, talentueux, ces professionnels de la santé ne ménagent aucun effort pour sensibiliser leur entourage et le rattacher à leur cause. Ils sont ainsi parvenus à créer une chaîne d'entraide et de solidarité autour de l'association Heartbeat. Leur

principe : Il ne faut jamais qu'un problème financier empêche un enfant atteint de maladie cardiaque d'être traité convenablement.

Mettant en exergue le talent de jeunes chanteurs, amateurs ou professionnels, ils produisent des spectacles de grande qualité. De véritables shows qui attirent un public chaque année plus nombreux. De Faqra au Casino du Liban en passant par le Biel, les concerts de Heartbeat remportent un large suffrage auprès des jeunes et moins jeunes. Les recettes permettent de sauver des vies humaines. Depuis 2005, plus de 550 cœurs d'enfants battent

grâce à l'immense générosité des donateurs. Pour la seule année 2009, près de 180 opérations cardiaques ont pu être prises en charge, et une nouvelle unité de réanimation pédiatrique a été ouverte au sein de l'Hôtel-Dieu, un don de la fondation humanitaire Al Waleed bin Talal.

Mai 2009, les marches du Casino du Liban ressemblent à s'y méprendre aux marches d'un autre palais de festival, celui de Cannes : tapis rouge, paillettes et crépitements de flash, le glamour est au rendez-vous. Heartbeat frappe haut et fort! La Salle des Ambassadeurs est archipleine, le tout- Beyrouth a répondu à

l'appel. En août 2009, Cartier crée l'événement : lors d'un dîner de gala, la prestigieuse marque consacre les bénéfices de la vente aux enchères à l'association Heartbeat.

Pour 2010, Heartbeat poursuit son action. Derrière cette œuvre, des hommes, des femmes tentent de ranimer l'espoir au sein de familles éplorées par la maladie. Ils s'attellent à rendre au jeune malade son sourire. Toujours attentifs à la misère humaine, mais la tête dans les étoiles, c'est leur manière à eux de prendre un enfant par la main.

Christiane Tawil

The performance of Heartbeat at the Casino was uplifting in many ways. First, there is the music itself, a message of love and caring. There is also the dedication of the performers, most of them non-professional artists but serious doctors, who have put themselves in front of a tough audience for a good cause. Above all, there is that group's noble mission of saving infants.

Khater Abi Habib

Former Chairman of the Casino du Liban
Chairman, Kafalat

Entrepreneurship means defying challenges. In the case of Heartbeat it is saving lives through a musical enterprise. Both surgery and orchestra is complex and involves teamwork, precision in performance and availability of funding. Having understood what's at stake, I did not hesitate to back the efforts of Heartbeat. This has been a winning charitable venture on both counts.

Tony Salame

Chairman TSG (Aishti)

Heartbeat saves the lives of babies with heart disease. Its 50 committed volunteers have already saved more than 500 children's lives and their mission is to save many more. Through faith, benevolence, hard work, community support and music they raise awareness for their mission, as well as the funds necessary to continue their program. Their dedication has inspired me and I support their efforts in the hope that no more heart stricken babies will go untreated in the future.

Raymond Audi

Chairman – Bank Audi sal
Audi Saradar Group

« Un enfant. Ça vous décroche un rêve. Ça le porte à ses lèvres. Et ça part en chantant ». Tel le chante le grand Jacques Brel, un des pionniers du répertoire de Heartbeat et sans doute aussi une de ses sources d'inspiration. Répertoire qui d'année en année s'enrichit pour nous offrir des spectacles regorgeant de vie, d'authenticité, de talent et de chaleur humaine. Ce projet est le fruit du dévouement sans relâche de Ramzi Ashoush et de ses collègues médecins et amis. Pour ces raisons, vivre un concert de Heartbeat est un vrai délice, d'autant plus que tout revenu est entièrement dédié à la noble cause de sauver des enfants. Heartbeat, c'est mon coup de cœur !

Johan Verkammen

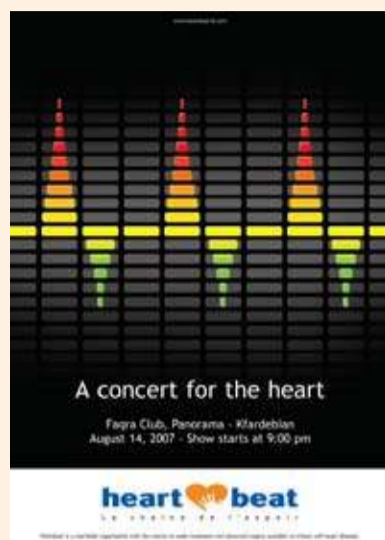
Ambassadeur de Belgique au Liban



2006 Biel



2007 Faqra



2008 Casino du Liban



2009 Casino du Liban



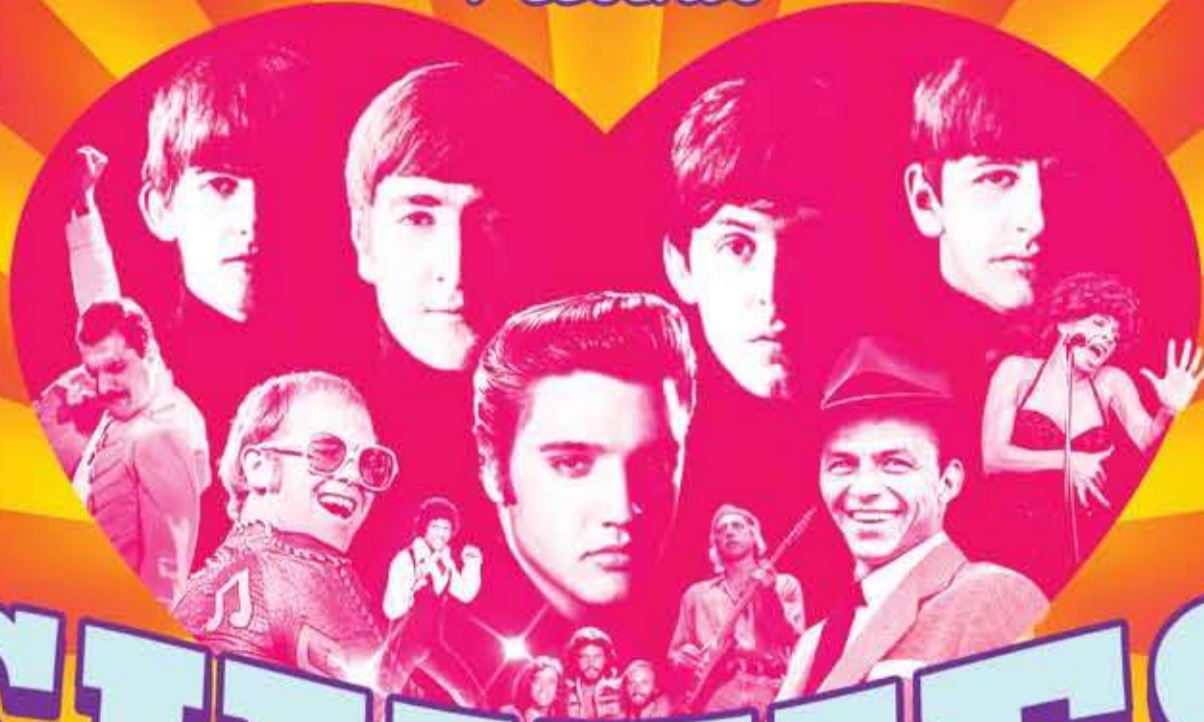
2009 Events



www.heartbeat-lb.com

HEARTBEAT

Presents



SIXTIES SEVENTIES

CASINO DU LIBAN

**Fri 23 Sat 24
APRIL Sun 25**

For the second year
Aishti and Casino du Liban
present
the Heartbeat gala dinner
Saturday 10th of April
Casino du Liban, Salle des Ambassadeurs

FOR YOUR DONATIONS

Heartbeat, Audi Bank, Account No. 325179, IBAN: LB49 0056 0003 2517 9462 0020 0902